



[dealer logo]



People spend nearly two-thirds of their lives at home.

Knowing the power that home environments can have as tools for human health, wellness, safety and security, we want your home to work harder for you.

Our fire safety products can help save lives and give people greater awareness and control of their home's health.

WHY KIDDE SAFETY PRODUCTS

Kidde is North America's #1 home fire safety brand.* In business for over 100 years, Kidde continues to innovate safety solutions that alert people to dangers early and help stop the spread of fires, bringing peace of mind to families and homeowners.

**based on total household installations as of December 2021*

SMOKE AND CARBON MONOXIDE (CO) DETECTORS

DID YOU KNOW...

There were **over 360,000 residential home fires in 2021¹**

Smoke and Carbon Monoxide Detectors have a useful life of only 10 years, even if hardwired (built-in) to the house and the batteries regularly changed.

A manufacturing/replacement date is usually listed on the side or bottom of the unit; if you still aren't sure or if the detector has "yellowed", its time to replace.

Carbon Monoxide (CO) is the leading cause of nondrug poisoning deaths in the US², and results in over 50,000 emergency room visits every year?³



HARDWIRED SMOKE ALARMS

- For use in homes with "built in" smoke alarms
- Replace every 10 years
- Placement
 - on every level of home
 - Inside & outside every sleeping area



PLUG-IN CO ALARM

- For use in homes with gas furnace, water heater, or appliances
- Replace every 10 years
- Placement
 - on every level of home



BATTERY COMBO ALARM

- Combines smoke & CO alarm to "add safety anywhere"
- Replace every 10 years
 - *Built-in battery lasts life of product and never needs replacing*
- Placement
 - Anywhere a smoke or CO alarm would go

[dealer pricing info]

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KITCHEN AND GENERAL PURPOSE FIRE EXTINGUISHERS

DID YOU KNOW...

Fire extinguishers **only have a useful life of 12 years**, even if they have never been used

A manufacturing date is usually listed on the bottom of the extinguisher, on the label, or near the pull trigger

All fire extinguishers are **"single use."** Even if the gauge shows remaining extinguishing agent, they need to be replaced or recharged

There are fire extinguishers **specifically designed for the kitchen**, as well as **general purpose fire extinguishers** for elsewhere in the house



KITCHEN FIRE EXTINGUISHER

- Specifically designed for cooking fires
- Compact design (3.25" diameter x 13.75" tall, 3.9 lbs) fits easily under sink
- Replace every 12 years
- Placement
 - Kitchen

[dealer pricing info]

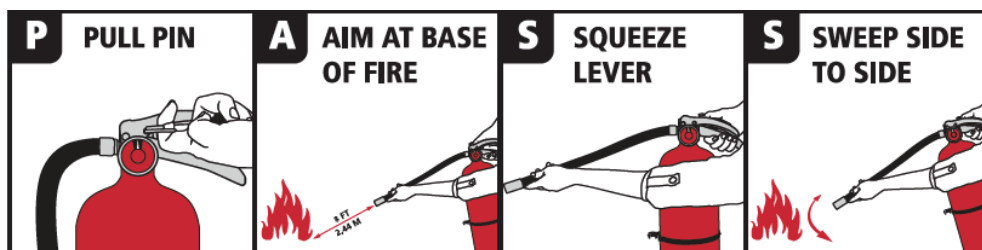


GENERAL PURPOSE FIRE EXTINGUISHER

- For all applications outside the kitchen
- Larger capacity but still lightweight and easy to use (4.5" diameter x 16.8", 8.25 lbs)
- Replace every 12 years
- Placement
 - One on each level of home
 - Garage

[dealer pricing info]

Remember P-A-S-S
when using a fire
extinguisher



¹ <https://www.nfpa.org/~media/Files/News%20and%20Research/Fire%20statistics%20and%20reports/US%20Fire%20Problem/osFireLoss.ashx>

² https://www.cdc.gov/pictureofamerica/pdfs/picture_of_america_poisoning.pdf

³ <https://www.cdc.gov/nceh/features/copoisoning/>