



PREFERRED VENDOR PROGRAM RESOURCE GUIDE



PREFERRED VENDOR PROGRAM

RESOURCE GUIDE

The Preferred Vendors program was created to help dealers build their businesses. As an ICP dealer, you get a dealer discount, benefit or incentive for doing business with our vendors in the program. These businesses are trusted partners of ICP and can help your business grow while you save money on their offerings.



TABLE OF CONTENTS

FLEET

Exxon	5
Firestone	5
Ford Pro	6
General Motors	6
Piemonte Fleet	6
Smart Fleet GPS	7
VeriDrive	7

OPERATIONS

ADP	9
Air Advice For Homes	9
ApplicantPro	10
Building 36	10
CompanyCam	11
Cool Calc	11
FieldEdge	12
HR Basic	12
On Call Air	13
Podium	13
QuickBooks	14
Schedule Engine	14
ServiceTitan	15
XOi Technologies	15
Zoom Phone	16

BRANDED DELIVERABLES

Boundless Network	18
Cintas	18
Shilling	19
Skyline Exhibits	19
TKO Graphix	20
To Your Success	20

MARKETING

All Contractor Marketing	22
BXB Media	22
Change HVAC Marketing	23
iCreate Local	23
iHeart Media	24
Marketing 360	24
MPG Media Services	25
MTA360	25
Optic Marketing Group	26
Social Jazz	26
Surfire Local	27
Thrive	27
Todd's IT	28

PREFERRED VENDOR FLEET



Exxon

The best fuel card for your business. Simply choose the way you want to fuel.

Consolidate fueling at Exxon and Mobil stations and earn up to 6¢ on every gallon — with no setup, annual, or card fees.

Give your team the flexibility to fuel at 95% of U.S. gas stations, and earn up to 6¢ per gallon at Exxon and Mobil stations.

SPECIAL OFFER

All Dealers: Up to six cents off per gallon of gas

SIGN UP AT

exxonmobilfleetcards.com

LEARN MORE

exxonmobilfleetcards.com

CONTACT INFO

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Dennis.Poirier@wexinc.com



Firestone

A Firestone National Account program will provide you significant savings through our competitive prices, service backed by nationwide warranties and the convenience of centralized billing for your fleet of vehicles. A one-stop shop experience for your company vehicle's maintenance, repair and tire needs.

SPECIAL OFFER

Discounts on Bridgestone and Firestone tires, vehicle repairs and maintenance.

LEARN MORE

FirestoneFleetCare.com



Ford Pro

Ford Pro will offer certain vehicle-related discounts and incentives aimed at promoting the selection of Ford Pro products.

SPECIAL OFFER

Incentives published each year.

LEARN MORE

[FordPro \(US\)](#) [FordPro \(Canada\)](#)

CONTACT INFO

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Kevin Jeffers (Canada)
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General Motors

A true fleet relationship is built on outstanding vehicles, exceptional customer service and innovative business solutions. Partner with GM to manage your fleet vehicles throughout their entire life cycle.

SPECIAL OFFER

Allowances on General Motors vehicles

LEARN MORE

bit.ly/gmpvdiscounts25

CONTACT INFO

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Piemonte Fleet

For over 50 years, Piemonte National Fleet has been providing nationwide delivery and comprehensive fleet vehicle acquisition and disposal services to small and medium fleets. Piemonte's primary brands of Ford, Chevy, GMC, Ram (FCA) & Nissan allow them to stock commercial vehicles, anticipate client needs and allows dealers to simplify their new vehicle acquisition process by utilizing Piemonte's single-source solution.

SPECIAL OFFER

All Dealers: Save on vehicles from Buick, Chevrolet, Chrysler, Dodge, Ford GMC, Jeep, Nissan, & Ram

LEARN MORE

piemontefleet.com

CONTACT INFO

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bhermick@piemontefleet.com



Smart Fleet GPS

Smart Fleet is a family-owned-and-operated company since 2008 that specializes in GPS-based products. GPS and Dash Cams allow commercial fleets to minimize risk, liability and costs. Improve driver safety, efficiency and optimize operations to increase sustainability.

With Smart Fleet, you get the best of both worlds: the personal one-on-one experience of a small family business that is backed by large software companies providing quality and reliable products

SPECIAL OFFER

All Dealers: 25% off upfront GPS tracking unit cost; 10% off upfront dash cam unit cost

LEARN MORE

smartfleetusa.com/ICP

CONTACT INFO

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VeriDrive

VeriDrive Insurance Agency specializes in providing commercial auto insurance, using connected telematics data to offer competitive rates and lower premiums. This helps businesses optimize their fleet operations, reduce risk, and enhance safety while benefiting from insurance rates tailored to their fleet's performance and driving behaviors.

Our affinity insurance telematic programs are further supported by a full range of Property and Causality products, ensuring comprehensive coverage for all property and liability risks.

SPECIAL OFFER

All Dealers: Save up to 15%-20% off commercial auto insurance premiums

LEARN MORE

www.veridriveins.com/icp

CONTACT INFO

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PREFERRED VENDOR OPERATIONS



ADP Small Business Services

ADP is a comprehensive global provider of cloud-based human capital management (HCM) solutions that unite HR, payroll, talent, time, tax and benefits. ADP's scalable cloud solutions offer tools that can be used from hire to retire, helping to keep you compliant with ever-changing federal, state and local laws. Dealers can proactively take steps to help mitigate their risk, utilizing ADP's platforms and services as the gap filler.

ADP's Professional Employment Organization (PEO) offering, TotalSource, encompasses a shared liability and dedicated people support model. TotalSource clients save 30% more time (client survey December 2022).

SPECIAL OFFER

All Dealers: Discounted rates on TotalSource Payroll, Time, Tax, & Compliance including TotalSource; 30% discount against ADP's published book rates for RUN Powered by ADP® (payroll) and ADP Workforce Now (payroll, human capital management, time and labor management)

LEARN MORE

www.adp.com/ICP

CONTACT INFO

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Air Advice For Homes

At AirAdvice, we manufacture industry leading IAQ monitors and deliver professional training and certification that works for contractors. Our M5200 IAQ monitor enables contractors to systematically identify and solve indoor air quality (IAQ) health, comfort, and safety issues in every home. The M5200 IAQ monitor is designed for contractors who need a reliable and easy-to-use tool to assess and improve the indoor air quality of their customers' homes. The ease of use allows for testing in every home. With AirAdvice, you can offer your clients a value-added service that will set you apart from your competitors.

SPECIAL OFFER

All dealers: \$500 off

LEARN MORE

airadviceforhomes.com

CONTACT INFO

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jmounts@airadviceforhomes.com



ApplicantPro

With ApplicantPro Full-Service Hiring, you gain access to a dedicated hiring strategist who acts as an extension to your organization. We do all the heavy lifting, from writing and posting job ads to pre-screening applicants and highlighting the best candidates for you to interview.

SPECIAL OFFER

All dealers: You can use your co-op dollars for our services.

LEARN MORE

meetings.hubspot.com/austingumucio

CONTACT INFO

Austin Gumucio
(385) 455-9164
austingumucio@applicantpro.com



Building 36

Building 36 provides connected smart home solutions that go beyond improving comfort and convenience for homeowners; it makes HVAC dealers indispensable partners.

Our solutions monitor HVAC and other critical home systems 24 hours a day, 7 days a week, ensuring optimal performance all year round. This enables dealers to identify and resolve issues proactively.

Our app sends homeowners reminders to test their systems before each season, giving them peace of mind and helping dealers maximize technician uptime. It also sends maintenance alerts and allows for simple appointment scheduling, making the appointment booking process easier and reducing the chance of seeing competitor messages.

The utility and convenience of the Building36 solution results in a remarkable 93% maintenance plan renewal rate. Building36 keeps dealers in focus, fosters strong homeowner loyalty, and reduces vulnerability to competitors and big tech companies.

SPECIAL OFFER

All Dealers: 10% rebate on hardware

LEARN MORE

building36.com

CONTACT INFO

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781-474-0500
dan@building36.com



CompanyCam

CompanyCam is a photo-based solution that makes it easy for you and your crews to keep track of your projects. Photos taken in CompanyCam are automatically stamped with the location and time, sent to the cloud, organized by project location, and instantly available to your whole team. Use arrows, comments, drawings, and tags to add context to your photos. Create project timelines, photo galleries, reports, and professional before and afters directly within the app. Know exactly what's happening at each job with every photo, video, and convo in one place.

SPECIAL OFFER

All dealers: 50% off first two months of CompanyCam

LEARN MORE

companycam.com/icp

CONTACT INFO

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cody.smit@companycam.com



CompanyCam

Cool Calc

Cool Calc simplifies load calculations with a mobile-first, fast, and user-friendly platform. Built for HVAC professionals, Cool Calc's intuitive design ensures that accurate, real-time data is always at your fingertips.

SPECIAL OFFER

Free to use on HVACpartners for Factory Authorized Dealers only

LEARN MORE

[Access Cool Calc \(Free tool access\)](#)

CONTACT INFO

For questions
info@coolcalc.com

Technical support
support@coolcalc.com



FieldEdge

FieldEdge is the ultimate field management software for contractors that connects every part of the business on one simple, but powerful system. Developed by field service professionals, our goal is to empower home-service based companies with innovative solutions that will allow them to maximize their potential and reach next-level growth and profitability.

Our industry leading software has helped thousands of companies improve productivity and increase sales performance by streamlining daily operations such as dispatching, service agreements, proposals, payment processing, customer management, and more. Accessible from anywhere and updated in real-time, FieldEdge gives everyone on your team an extra edge to succeed – whether in the office or the field.

SPECIAL OFFER

All dealers: Loyalty discounts on implementation; 15% off monthly mobile licenses; seasonal discounts

Elite Dealers: Four months with no monthly billing; 15% off mobile licenses; Half-off implementation fee for a 2-year contract

LEARN MORE

fieldedge.com/icp-referral

CONTACT INFO

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jason.atha@xplortechologies.com



HR Basic

HRBasic provides you with the affordable HR resources (background checks, company handbook, company audit) you need to address HR issues and mitigate your workforce management risk. With HRBasic, you'll gain a foundation of protection for your business.

SPECIAL OFFER

All dealers: Dealers that elect to pay for an annual subscription upfront will pay \$540 (\$60 savings vs monthly billing)

Elite Dealers: Free subscription for one year compliments of ICP*

LEARN MORE

myhrconcierge.com/icp-hr

CONTACT INFO

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kevin@jwarranties.com



OnCall Air

OnCall Air simplifies HVAC sales with a powerful, easy-to-use platform designed to save time and close more deals. By accessing AHRI data, detailed product specs, and real-time inventory and pricing from a network of integrated distributors, you'll create engaging, professional proposals that bring your customers closer to making a decision. Your customers can interact with product options, fully understand the value of your services, and complete the sale with confidence – all from one streamlined platform.

SPECIAL OFFER

All dealers: Open to all ICP dealers. Get 50% off Onboarding (\$299, regularly \$599), plus up to 3 months free.

LEARN MORE

oncallair.com/ICP

CONTACT INFO

888-808-6231

sales@oncallair.com



Podium

Beat your competition with Podium's lead conversion platform, powered by AI and ready to integrate with the tools you already use. Bryant has partnered with Podium to give you tools to communicate faster and easier with leads and customers—all from one spot. Podium's all-in-one lead management and communication platform helps your HVAC business generate more leads, turning them into lifetime clients, faster and with the help of AI.

SPECIAL OFFER

All dealers: Receive 10% off all annual agreements.

LEARN MORE

podium.com/icp

CONTACT INFO

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385-439-3378

keith.massey@podium.com



QuickBooks

Offered by Baytek, a top Intuit QuickBooks Solution Partner. Get the tools to help your small or mid-sized business thrive.

SPECIAL OFFER

Take advantage of Baytek's unadvertised Savings & Rebates on select new QuickBooks Enterprise and up to 50% off on new QuickBooks Online Advanced and QuickBooks Online Plus products.

Do you already own a QuickBooks product and wonder if you can save money? Complete the form to learn more about savings on QuickBooks.

LEARN MORE

baytek.com/icp-dealers

CONTACT INFO

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judy@baytek.com



Schedule Engine

Scheduling Pro is a comprehensive online booking and support solution built specifically for HVAC contractors. From intelligent scheduling tools to 24/7 live support, it simplifies operations and provides homeowners with seamless, personalized booking experiences. Tailored to meet the unique needs of home service professionals, it works as an extension of your team.

SPECIAL OFFER

All dealers: Receive 50% off the first three months of Scheduling Pro and Pro products.

Elite Dealers: 20% discount on implementation and monthly fees of Schedule Engine product suite; monthly fee waived for first three (3) months

LEARN MORE

scheduleengine.com/ICP

CONTACT INFO

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ServiceTitan

ServiceTitan is building the operating system for the trades. Founded by the sons of hard working tradespeople, our platform delivers a seamlessly integrated experience that enables thousands of business owners to accelerate growth, drive operational efficiencies and deliver a superior customer experience.

SPECIAL OFFER

All dealers: Receive 50% off the first three months of ServiceTitan Core product.

LEARN MORE

servicetitan.com/icp

CONTACT INFO

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linouye@servicetitan.com



XOi Technologies

XOi connects people from all parts of a field service ecosystem with the equipment they service. Centered around the data technicians are collecting on a job site, XOi transforms field service from the ground up through streamlined workflows, instant access to knowledge, robust insights, and game-changing customer transparency.

SPECIAL OFFER

All dealers: Dealers get two months free with a two-year contract

LEARN MORE

xoi.io/ICP-promotion

CONTACT INFO

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Zoom Phone

Zoom Phone is a feature-rich cloud phone system for businesses of all sizes. Great features are available for your office including initial voice recording, intelligent call routing, call transcription, call recording, video calls, video meetings, and chat functionality. Assign your employees a work number to their personal phone via the Zoom Phone app, alleviating the need to give employees a work phone.

SPECIAL OFFER

All dealers: Dealers will receive best available pricing directly from Zoom, at time of purchase

Elite Dealers: Dealer will receive a \$50 Amazon gift card following the activation of a new Zoom Phone Account, equivalent to the cost of three lines for one month

LEARN MORE

jbw.co/zoomphone/icp

CONTACT INFO

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kevin@jbwarranties.com

The Zoom Phone logo features the word "zoom" in a bold, blue, lowercase sans-serif font, followed by "phone" in a lighter blue, lowercase sans-serif font. The "z" in "zoom" is stylized with a horizontal line that extends to the right, passing under the "o" and "m".

**PREFERRED VENDOR
BRANDED DELIVERABLES**



Boundless Network

Boundless is a full-service branded merchandise company. We act as a true partner, offering quality products, along with strategic and creative services throughout the entire process of your project.

We are personable people, and can't wait to get to know your brand and culture from the inside and out. Our promise is to take your core values and company's best interests to heart in everything we do.

SPECIAL OFFER

All dealers: Cost to set up dealer logo for production on the first order will be waived.

LEARN MORE

ICPbrandstore.com

CONTACT INFO

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slachat@boundlessnetwork.com



Sophia LaChat | 602.326.9351
slachat@boundlessnetwork.com

Cintas

Cintas Corporation is an American corporation headquartered in Mason, Ohio which provides a range of products and services to businesses including uniforms, mats, mops, cleaning and restroom supplies, first aid and safety products, fire extinguishers and testing, and safety courses. Our diverse team is passion-driven to help, and to elevate.

We're inspired by your team, your business, and your customers. We apply that inspiration to delivering the right solutions, products, and services to help you run better than ever. We start every day by asking how we can have an even greater impact: safer, cleaner, more efficient, better designed, more sustainable and inclusive.

SPECIAL OFFER

All dealers: 15% off of orders

LEARN MORE

www.cintas.com

CONTACT INFO

John Buschelmann
Direct Account Manager
00-Uniform (864-3676)
nationalserviceteam@cintas.com

(The national service team will get you in touch with the local Cintas team.)



Shilling Sales

Shilling Sales, Inc. was founded in 1949 to serve the wholesale gift and premium industry. The professionally trained staff at Shilling Sales, Inc. will treat your order for branded apparel and promotional items with promptly and professionally.

SPECIAL OFFER

All dealers: 10% discount

LEARN MORE

shillingsales.com

CONTACT INFO

Brinda Hines
(260) 426-2623 x18
brinda@shillingsales.com



Promotional Products & Apparel
800.426.2623 • 260.426.2626
Women Business Enterprise (WBE)

Shilling Sales, Inc.

Skyline Graphics

Larry Reitz & Associates dba Skyline Exhibits Indiana enables exhibitors to maximize results at tradeshow and home shows with creative strategies and high impact exhibits and graphics. We're a full-service organization offering all levels of exhibits and graphics as well as complete design services and collaboration. In addition, we have a climate-controlled warehouse and offer asset management, exhibit storage, install and dismantle services, freight and logistics services.

SPECIAL OFFER

All dealers: Additional 5% off the banner stands and/or lights

LEARN MORE

skylineindiana.com

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lorireitz@skyindy.com

Brian Gordon (Canada)
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brian@skynetoronto.com

Skyline

TKO Graphix

Looking to take your marketing to the next level? Look no further! TKO Graphix is your trusted Preferred Vehicle Graphics Vendor delivering high-quality 3M™ vinyl graphics nationwide to the HVAC industry for over 35 years backed by our 3M™ MCS Warranty. Take advantage of discount pricing on custom vehicle graphics and other dealer graphics offered exclusively through our National HVAC Vehicle Graphics Program! We offer a full suite of services and handle everything from graphic design, print production, and installation.

Elevate your brand even more with our full line of dealer graphics such as yard signs, retractable banners, and table throws to promote your brand at trade shows or events.

Contact us today to request a catalog and let's get started promoting your business!

SPECIAL OFFER

All dealers: 20% discount for multi-vehicle wraps/sets.

LEARN MORE

tkographix.com/hvac-vehicle-graphics

CONTACT INFO

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swurster@tkographix.com



To Your Success

To Your Success helps you fully automate thank-you gift packages as you complete jobs with leading dispatch software. Delight customers and strengthen relationships in a scalable way. Build your brand with customized, co-opable gift options that help you express gratitude with delicious, freshly-baked cookies. To Your Success is the #1 gifting service for contractors nationwide and offers special discounts for ICP dealers.

SPECIAL OFFER

All dealers: \$50 membership discount for all ICP dealers off their first year

LEARN MORE

www.toyoursuccess.com/ICP

CONTACT INFO

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cbaitz@toyoursuccess.com



PREFERRED VENDOR MARKETING



All Contractor Marketing

All Contractor Marketing is the most experienced HVAC marketing agency in the United States. The company owners are previous HVAC business owners with over 30 years of experience in the HVAC industry. The team offers tailored marketing strategies and lead-generation campaigns that work. All Contractor Marketing makes ICP HVAC dealers grow without blowing the budget. To learn more about the best HVAC marketing agency, contact All Contractor Marketing today.

SPECIAL OFFER

All dealers: Comprehensive marketing audit.

Elite Dealers: Complimentary marketing audit and competitive market analysis.

LEARN MORE

allcontractormarketing.com/ICP

CONTACT INFO

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Michele@allcontractormarketing.com



BxB Media

BxB Media is a full-service HVAC marketing agency providing websites, Google Ads, print services, marketing plans, coaching and more. BxB will provide a complementary marketing review of your HVAC business. We will evaluate your review-gathering process, Google Business Profile, website, as well as other marketing efforts, and provide you feedback with actionable items to help you improve and grow your business.

SPECIAL OFFER

All dealers: Complimentary marketing audit.

Elite Dealers: Free Google Local Services Ad set-up and optimization.

LEARN MORE

Bxbknowshvac.com/ICP

CONTACT INFO

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(702) 277-0300
nick@bxbmedia.com



Change HVAC Marketing

For 20+ years CHANGE HVAC Marketing has been helping ICP dealers grow their company by having all the fundamentals in place – like a solid marketing strategy that includes exceptional branding, a skillfully designed website, and digital advertising that works in conjunction with your direct mail and social media. CHANGE HVAC partners with ICP dealers who understand there is no magic marketing bullet, and cheap leads may make your phone ring, but don't produce sustainable growth. Instead, our clients value a comprehensive approach to marketing that builds brand recognition, earns new customers, and keeps them loyal over the long term. That's how sustainable growth happens and that's exactly what CHANGE provides.

Growth requires change. Contact CHANGE HVAC for a Marketing Consultation that will CHANGE your mind about marketing and position your company for growth.

SPECIAL OFFER

All dealers: 12% off Marketing Roadmap.

Elite Dealers: 21% off of Comprehensive Marketing Strategy and Plan.

LEARN MORE

changehvac.com

CONTACT INFO

Elaina Wellstead
(315) 685-9500
elaina@changehvac.com



iCreate Local

iCreate Local is an online marketing platform that provides dealers with coop-compliant, brand-specific templates that are 100% customizable.

The featured product line-up is below:

- Direct Mail (surround or bulk drop)
- Digital Video Ads
- Lead Generation Programs (easy set-up & minimal on-going requirements for dealers)
- Custom Brochures, Flyer, Stickers, & More
- Social Media Management

Don't see what you need, call us.

SPECIAL OFFER

All dealers: 1 month FREE with annual subscription for Let's Get Social and/or Repair or Replace Widget.

Elite Dealers: Discounted pricing for Let's Get Social and/or Repair or Replace Widget.

LEARN MORE

mylocalhvac.co/icpbrands

CONTACT INFO

Nancy Viagas
(865) 690-1990
support@i-createlocal.com



iHeart Media

Learn how you can leverage a Broadcast to Podcast audio strategy to own your market. From massive national campaigns reaching 9 out of 10 Americans, to targeted local messaging that effectively drive sales.

Let iHeartMedia harness the power of audio across broadcast, podcast, and connected TV to help you connect with listeners wherever and whenever they are consuming.

We have solutions for every budget, and a dedicated team to support you along the way. It all starts with a conversation.

SPECIAL OFFER

All dealers: 5% discount on first 90 days.

Factory Authorized Dealers: 15% discount on first 90 days. Special preferred pricing on all digital products. Free website diagnostic. Free reputation management review. White glove service from HVAC specialists. Free creative production. Free video production. Free attribution for audio. Digital attribution. Live reporting and delivery dashboard.

LEARN MORE

hvacmarketingservice.com

CONTACT INFO

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LisaConverse@iHeartMedia.com



Marketing 360

The Marketing 360® platform gives HVAC companies everything they need to manage and grow their business from a singular platform, including the ability to build a professional website, accept and manage payments, manage leads and customers, book appointments, monitor reviews, manage social media, syndicate business listings, manage content marketing, run multi-channel digital advertising campaigns, and more.

SPECIAL OFFER

All dealers: Up to \$750 in marketing credits

LEARN MORE

airquest.partners.marketing360.com
arcoaire.partners.marketing360.com
comfortmaker.partners.marketing360.com
dayandnight.partners.marketing360.com
heil.partners.marketing360.com
keeprite.partners.marketing360.com
tempstar.partners.marketing360.com

CONTACT INFO

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teal.tuckness@madwire.com



MPG Media Services

With over 15 years of experience, our mission at MPG Media is to empower businesses with strategic media planning and buying solutions that drive tangible results.

Our team of media experts leverage the power of data analytics to drive targeted and impactful advertising campaigns. Using our proprietary geo-framing technology we make it possible for our clients to identify their most valuable target individuals. And through a strategic mix of traditional and digital media placements, we help our clients connect with their target individuals wherever they are consuming media.

We are dedicated to being a trusted partner of ICP dealers by driving measurable results. Our average Return on Ad Spend for HVAC clients is 19:1.

SPECIAL OFFER

All dealers: 5% discount on the first 3 months of their first campaign with MPG; additional special offers available quarterly.

Elite Dealers: 10% discount on first 3 months of their first campaign with MPG.

LEARN MORE

mpgmediaservices.com/StrategicPartners/ICP

CONTACT INFO

Michael Miller
(502) 648-5673
michael@mpgmediaservices.com



MTA360®

For 10 years, MTA360 has been the proven low-cost Internet lead generator for ICP Dealers. As a full-service consultative marketing and advertising agency, our turn-key solutions are designed to drive sales and business growth. With over 5-decades of experience in the HVAC industry, we know what it takes to be successful online and how to reach your target audience. Our customized solutions are built around YOUR business and ensure you receive a great ROI! WE DRIVE YOUR ONLINE SUCCESS!

SPECIAL OFFER

All dealers: 20% OFF SEO, 25% OFF Custom Websites, FREE AI Chat, Review Software, and Reputation Management.

Disclaimer: Offer is based on current pricing. Does not include the bronze bundle. Minimum of 12-month agreement required. SEO and SEO Boost are required. Reputation Management includes up to 25 free review responses, each additional response is \$1.50.

LEARN MORE

ICP.mta360.com

CONTACT INFO

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dakotam@mta360.com

Mary Ahern
marya@mta360.com



Optic Marketing Group

Optic Marketing Group is a full-service marketing agency that delivers results for our clients. Our company takes a holistic approach by understanding and identifying our client's goals and objectives and develops a tailored plan to accomplish them. We do this by leveraging our in-house Nine-Offering approach, through incorporating industry KPIs with a track record of proven results nationwide.

SPECIAL OFFER

Elite Dealer: Free website build (valued at \$9,000). Up to 20 pages with a comprehensive 24-month agreement.

All dealers: Free Google Ads Set Up (valued at \$2,500). Receive Google ad set-up fee waived with a 12-month or 24-month agreement.

LEARN MORE

icp.contractoronestop.com

CONTACT INFO

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Social Jazz

Contractors use Social Jazz to keep their social media active by letting them easily select HVAC and plumbing specific topics from a growing catalog of social media posts, which are then automatically planned, scheduled, branded, and published 2-3 times per week.

From IAQ to maintenance, changeouts, repair services, equipment and more, contractors can fill out their social media calendar with what's relevant to their business. Social Jazz then crafts posts with images, captions and hashtags, using a company's logo and colors to make their brand shine through. It's social media on autopilot.

SPECIAL OFFER

All dealers: 10% discount for the 1st year.

Elite Dealers: 1/2 price for the first three months and 10% discount for the balance of the year

LEARN MORE

socialjazz.com/ICP

CONTACT INFO

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(585) 205-8636
paul@socialjazz.com



Surefire Local

Surefire Local provides business intelligence marketing software for small businesses helping them attract customers, grow profits, and maximize efficiency. Through its flagship product, Surefire Local Marketing Platform™, locally-focused businesses of all sizes can remove digital roadblocks hindering growth, gain insights, and take action to attract and engage new and current customers through measurable, multi-channel marketing.

SPECIAL OFFER

All dealers: Waived set-up fee.

Elite Dealers: \$200 discount on any software package.

LEARN MORE

info.surefirelocal.com/lp/ICP-demo

CONTACT INFO

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Thrive

Thrive Business Marketing specializes in creating success through our 100% done-for-you marketing services. We are a full-service digital agency specializing in lead-generating websites, Search Engine Optimization (SEO), digital ads, Social Media, and ROI... all without your typical long-term contracts.

Our tools and services have been perfected for HVAC dealers, and include everything a dealer or contractor would need to boost visibility and profits from online marketing. Everything we do is transparent - you even get access to our Project Management boards with all of your assigned task data. We're here to be your partner in success!

SPECIAL OFFER

All dealers: 30% off of all of services

Elite Dealers: Proprietary Review Builder and Local Listing tools FREE with any cross-channel marketing package (a \$300/mo value)

LEARN MORE

thrivevac.com/icp

CONTACT INFO

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Todd's IT

Todd's IT provides full-featured, custom websites and advertising packages for HVAC Contractors through our website platform called "MyHVACWeb". MyHVACWeb allows dealers to set up an attractive, SEO-optimized website that includes features like a Review Booster tool, daily Facebook posting, Google Business Profile management, and responsive and dedicated support. We also provide cost-efficient advertising packages that leverage the popularity of Google Ads, Facebook Ads, and Google Guaranteed. Our services focus on measurable, ROI-based results.

SPECIAL OFFER

All dealers: Website + Advertising package bundles exclusively for ICP dealers. These packages include full custom website package as well as the setup and management of Google Guaranteed Advertising or Facebook and Dynamic Google Search Advertising.

LEARN MORE

myhvacweb.com/icp

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PREFERRED VENDOR PROGRAM SUMMARY

FLEET

Exxon
Firestone
Ford Pro
General Motors
Piemonte Fleet
Smart Fleet GPS
VeriDrive

OPERATIONS

ADP
Air Advice For Homes
ApplicantPro
Building 36
CompanyCam
Cool Calc
FieldEdge
HR Basic
OnCall Air
Podium
QuickBooks
Schedule Engine
ServiceTitan
XOi Technologies
Zoom Phone

BRANDED DELIVERABLES

Boundless Network
Cintas
Shilling
Skyline Exhibits
TKO Graphix
To Your Success

MARKETING

All Contractor Marketing
BxB Media
Change HVAC Marketing
iCreate Local
iHeart Media
Marketing 360
MPG Media Services
MTA360
Optic Marketing Group
Social Jazz
Surefire Local
Thrive
Todd's IT

PREFERRED VENDOR PROGRAM

RESOURCE GUIDE

