

TOP TEN REASONS TO BECOME A **KEEPRITE** DEALER



- 1 ADVANCED, HIGH-QUALITY PRODUCTS**
Our products give your clients the features they want and the dependability you demand. We exceed many industry testing standards, and run test every product.
- 2 PROUD MEMBER OF THE CARRIER FAMILY** You can confidently recommend KeepRite products to your customer because they are backed by Carrier, one of the world's top heating and cooling manufacturers.
- 3 PERSONAL ATTENTION**
We're passionate about taking care of our dealers. You will develop close ties to some of the best distributors in the business, giving you the option to consult directly with engineers and experts should you need additional insights to complete the job.
- 4 NATIONAL DISTRIBUTION NETWORK**
With over 2000+ distribution points, we have one near you.
- 5 NO HASSLE REPLACEMENT™ WARRANTY**
We provide a No Hassle Replacement™ limited warranty with our best systems, giving your customers greater peace of mind and you, another selling point. Every KeepRite product is backed by a 10-year parts limited warranty.

- 6 ELITE DEALER PROGRAM**
Our Elite Dealer program rewards dealers for providing best-of-the-best service. As an Elite Dealer you'll be able to offer an extra two-year No Hassle Replacement™ Limited Warranty and consumer financing while also qualifying for additional discounts and rebates.
- 7 EXCEPTIONAL DEALER TRAINING & SUPPORT**
Through online and in-person training programs, we give our dealers the deep product knowledge and training necessary to professionally install and maintain our products.
- 8 CONSUMER FINANCING PROGRAMS**
We provide dealers who qualify with ways to help customers finance their new systems through Wells Fargo. Dealers who offer financing often close more sales.
- 9 TURNKEY PROGRAMS & RESOURCES**
We're committed to being easy to work with and providing Simple Business Solutions to help you grow and strengthen your business. From turnkey marketing tools and resources to advanced software and diagnostic tools and building business training, all at your fingertips.
- 10 2023 READY**
With millions of dollars invested in engineering, testing, tooling and manufacturing, our products will be ready to meet the Department of Energy's (DOE) new minimum efficiency standards on January 3, 2023.