YOU'RE IN GOOD COMPANY WITH KEEPRITE

KeepRite heating and cooling systems are designed and manufactured by International Comfort Products (ICP). ICP's quality reputation has been built on a rich heritage of firsts in engineering and technology. In fact, innovation is in our DNA, and as a KeepRite dealer you'll reap the rewards of that pioneering mindset, forward thinking, and commitment to excellence.

A HISTORY OF EXCELLENCE

ICP is part of the UTC family of companies.

- ICP was founded in the early 1900's
- ICP became part of United Technologies Corporation (UTC) in 1999
- UTC is one of the world's most respected and innovative companies, serving customers in the commercial, aerospace and building industries
- UTC brands include Otis; UTC Climate, Controls, & Security; Pratt & Whitney; and UTC Aerospace Systems

A LEGACY OF PIONEERING INNOVATION

Our founders were pioneers who transformed entire industries.

- Willis Carrier patented the first modern air conditioner
- Charles and Jeremiah Chubb patented the first detector lock
- Robert Edwards patented the first electric alarm bell
- And Walter Kidde patented and later produced the first integrated smoke detection and CO2 extinguishing system for on board ships

WORLD CLASS MANUFACTURING

KeepRite products are manufactured to the industry's toughest standards.

- Firmly positioned at the forefront of research and development
- · Research-driven, customer-focused engineering
- New technology helps our products to be more energy efficient, durable, reliable, and easier to install and maintain
- Manufacturing facilities in United States, Mexico, and Canada

EXTENSIVE DISTRIBUTION NETWORK

KeepRite dealers can count on local support.

- One of largest networks of independent wholesale distributors and contractors in North America
- The FAST®Parts business helps ensure that KeepRite parts and accessories are readily available

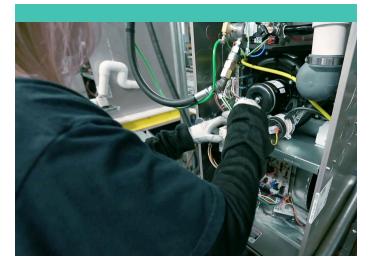




ACE OPERATING SYSTEM

Taking quality control to the next level. Step by step.

Our proprietary ACE Operating System (Achieving Competitive Excellence) provides us with metrics that drive every step of our manufacturing and quality control processes. We use ACE principles in every department of every single factory around North America to ensure world class quality in our products and processes.



UNSURPASSED TESTING STANDARDS

Every single product is run tested.

100% of our products are run tested before they leave our factory. Every single one. In fact, we test well beyond industry standards to ensure the highest quality performance possible.