

TOP TEN REASONS TO BECOME A DAY & NIGHT DEALER



1 ADVANCED, HIGH-QUALITY PRODUCTS
Day & Night delivers innovative, energy-efficient systems with smart home integration and proven reliability. Every unit is run-tested before leaving the factory to ensure consistent performance and quality.

2 BACKED BY CARRIER EXPERTISE
As part of the Carrier family, Day & Night offers the credibility and trust of one of the world's leading HVAC manufacturers—giving dealers confidence and customers peace of mind.

3 PERSONALIZED DEALER SUPPORT
Through some of the most responsive distributors in the industry, Day & Night provides support with vehicles, operations, accounting, marketing, and business growth strategies. Our tailored resources and specialized tools can help dealers strengthen every part of their business.

4 EXPANSIVE DISTRIBUTION NETWORK
With thousands of distribution points across North America, you'll have fast access to products and parts wherever you operate.

5 NO HASSLE REPLACEMENT LIMITED WARRANTY™
Our industry-leading warranty programs—including 10-year parts coverage and No Hassle Replacement—provide strong selling points and customer assurance.

6 ELITE DEALER PROGRAM ENHANCEMENTS
Elite Dealers enjoy expanded benefits: extended warranties, exclusive rebates, priority marketing resources, and consumer financing options to help close more sales.

7 COMPREHENSIVE TRAINING & CERTIFICATION
Updated online and in-person training ensures dealers stay ahead on new technologies, installation best practices, and compliance standards.

8 FLEXIBLE CONSUMER FINANCING SOLUTIONS
Through trusted partners like Wells Fargo, dealers can offer competitive financing options—helping customers upgrade with confidence and increasing close rates.

9 TURNKEY MARKETING & BUSINESS GROWTH TOOLS
From digital marketing kits and lead-generation programs to advanced diagnostic tools and business coaching, Day & Night provides resources to help dealers thrive.

10 FUTURE-READY INNOVATION
Day & Night invests heavily in R&D to meet evolving efficiency standards and sustainability goals—positioning dealers for success in an ever-changing regulatory landscape. Our products are getting better, smaller, and lighter, delivering superior performance and convenience. We're leading the way with innovative solutions that keep you ahead of the curve.