

TOP TEN REASONS TO BECOME A COMFORTMAKER DEALER

Comfortmaker®
Air Conditioning & Heating



1 ADVANCED, HIGH-QUALITY PRODUCTS
Comfortmaker delivers innovative, energy-efficient systems with smart home integration and proven reliability. Every unit is run-tested before leaving the factory to ensure consistent performance and quality.

2 BACKED BY CARRIER EXPERTISE
As part of the Carrier family, Comfortmaker offers the credibility and trust of one of the world's leading HVAC manufacturers—giving dealers confidence and customers peace of mind.

3 PERSONALIZED DEALER SUPPORT
Through some of the most responsive distributors in the industry, Comfortmaker provides support with vehicles, operations, accounting, marketing, and business growth strategies. Our tailored resources and specialized tools can help dealers strengthen every part of their business.

4 EXPANSIVE DISTRIBUTION NETWORK
With thousands of distribution points across North America, you'll have fast access to products and parts wherever you operate.

5 NO HASSLE REPLACEMENT LIMITED WARRANTY™
Our industry-leading warranty programs—including 10-year parts coverage and No Hassle Replacement—provide strong selling points and customer assurance.

6 ELITE DEALER PROGRAM ENHANCEMENTS
Elite Dealers enjoy expanded benefits: extended warranties, exclusive rebates, priority marketing resources, and consumer financing options to help close more sales.

7 COMPREHENSIVE TRAINING & CERTIFICATION
Updated online and in-person training ensures dealers stay ahead on new technologies, installation best practices, and compliance standards.

8 FLEXIBLE CONSUMER FINANCING SOLUTIONS
Through trusted partners like Wells Fargo, dealers can offer competitive financing options—helping customers upgrade with confidence and increasing close rates.

9 TURNKEY MARKETING & BUSINESS GROWTH TOOLS
From digital marketing kits and lead-generation programs to advanced diagnostic tools and business coaching, Comfortmaker provides resources to help dealers thrive.

10 FUTURE-READY INNOVATION
Comfortmaker invests heavily in R&D to meet evolving efficiency standards and sustainability goals—positioning dealers for success in an ever-changing regulatory landscape. Our products are getting better, smaller, and lighter, delivering superior performance and convenience. We're leading the way with innovative solutions that keep you ahead of the curve.