



technology, using more environmentally friendly operations and joining partnerships to help build a greener planet.

In keeping with this, Crowley also aims to provide its customers with the most innovative, energy-efficient and reliable refrigerated containers. That's where the new refrigerated containers equipped with PrimeLINE units come in.

The PrimeLINE unit uses digital scroll compressor technology and was developed to help shipping lines conserve fuel and reduce emissions related to shipboard power generation. It remains the industry's most efficient container refrigeration

unit and has the highest deep-frozen capacity of any unit using non-ozone-depleting R-134a, the refrigerant most widely used by the container industry.

"We are pleased to help Crowley achieve another milestone in the transition of its refrigerated fleet to more environmentally sustainable equipment," said Chiou Fun Sin, Carrier vice president, Global Container Refrigeration. "The PrimeLINE unit was designed especially for shipping lines such as Crowley that care deeply about the impact their operations have on the world."

## Chiquita Increases Investment In PrimeLINE® Units

Chiquita Brands increased its investment in Carrier Transicold PrimeLINE® container refrigeration units nearly fivefold in 2010, based on the solid performance track record and energy-savings of the PrimeLINE units, demonstrated through research.

Within the last year, Cincinnati-based Chiquita added 4,700 PrimeLINE units equipped with the QUEST power-saving mode to the 1,250 previously acquired for its banana fleet. Chiquita's investment came on the heels of side-by-side tests it ran comparing power consumption and pulldown performance of the PrimeLINE unit and other manufacturers' units.

"Pulldown performance is critical to assuring the highest quality product," said Juan Carlos Hernandez, Chiquita's manager of maintenance and repair, who supervised the testing. "In addition, energy conservation is vital to Chiquita's green transportation

initiatives, and we were pleased that it not only reduces fuel consumption related to shipboard power generation but also reduces emissions proportionately, helping us to shrink our carbon footprint."

"We applaud the wisdom of Chiquita in conducting its own analysis to verify capabilities of container refrigeration systems before expanding its investment," said David Appel, president, Carrier Transicold.

"Over the period of ownership, the energy efficiency of PrimeLINE units will result in a substantial savings in terms of total lifecycle costs," Appel added.

Chiquita is a leading international marketer and distributor of high-quality fresh and value-added food products – from energy-rich bananas and other fruits to nutritious blends of convenient green salads.

The PrimeLINE units are used on routes from Central America, 95 percent of which are destined for North American ports.

