



CASE STUDY: ONLINE MBT



ABOUT ONLINE MBT

Online MBT, formerly known as Mike Beer Transport, is a European logistics and haulage specialist operating out of three sites – London, Dover and Cologne, Germany. The company is part of Online Group which was formed in 1983 and operates a combined fleet of 300 commercial vehicles.

THE CARRIER TRANSICOLD SOLUTION

Following a surge in demand for transporting high-value pharmaceutical loads – a niche area where Online MBT has extensive experience, the firm decided to expand its temperature controlled fleet with a new DAF LF rigid truck mounted with a Carrier Transicold Supra™ 850 refrigeration unit.

The new unit joined an existing fleet of 35 refrigerated vehicles and is used primarily to deliver large payload temperature-sensitive pharmaceuticals to destinations across Europe and as far afield as Moscow.

The Supra 850 is one of a range of specialist high-performance Carrier Transicold units ideally suited for use as a solution to support pharmaceutical industry requirements. These units enable fleets to equip any commercial vehicle, from the smallest van to the largest trailer, with a proven system for the most demanding of applications.

“We can guarantee our customers at any given time that their cargo is safe and being maintained at the correct set point.”

Conrad Garrett, Online MBT's Transport Manager

THE RESULTS

Set to remain in service for the next four years, the new DAF truck has been specified with full air suspension to protect delicate loads and is expected to be on the road up to seven days a week, covering 120,000 miles a year.

Online MBT's Transport Manager, Conrad Garrett, has been specifying Carrier Transicold units for more than 40 years and has gradually introduced them to the fleet during the five years he has worked for the company.

“I'm continually impressed with how well engineered the units are, and the service support throughout Europe and Russia is first class. With satellite tracking and a remote temperature monitoring system in place, we can guarantee our customers at any given time that their cargo is safe and being maintained at the correct set point,” Says Garrett.

In addition to the Supra, Online MBT has gone on to further expand its reefer fleet with four additional assets each with Carrier Transicold systems, including two tri-axle trailers with powerful Carrier Transicold Vector™ 1950 refrigeration units.



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